



SUSTAINABILITY STRATEGY

As an organisation committed to sustainability, we take our environmental responsibility seriously and aim to implement improvements across all operational areas ensuring a healthy and liveable environment for generations to come. We place great importance on actively involving our guests in our environmental initiatives, while also raising awareness about the significance of environmental protection. Our actions are guided by the goal of continuously advancing and strengthening our environmental performance.

In order to more effectively showcase our environmental performance to the public, we are striving to meet the criteria of the Austrian Ecolabel for tourism, hospitality and cultural institutions.

The Austrian Ecolabel enables consumers as well as public and private purchasers to more easily identify environmentally friendly products whose quality has been verified against government-approved standards.

The environmental criteria on which the ecolabel is granted are derived from scientific research and extensive consultation within the Austrian Ecolabel committee. The committee comprises the competent ecolabel authorities alongside representatives from environmental, consumer and industry associations, trade unions and delegations from small and medium-sized enterprises (SMEs) and the retail trade.

The criteria of the Austrian Ecolabel are designed to minimise the most significant environmental impacts arising throughout the three key phases of a service's lifecycle (procurement, provision, disposal). They specifically aim to achieve the following objectives:

- _ Reducing energy consumption
- _ Minimising water usage
- _ Limiting waste generation
- _ Favouring the use of renewable energy sources
- _ Prioritising environmentally friendly materials
- _ Promoting environmental awareness and sustainability education



Our initiatives to minimise environmental impact

- _ We inform visitors about how they can support our environmental goals and about the Austrian Ecolabel.
- _ We monitor our energy, water and chemical consumption, as well as waste output and use these metrics to optimise our internal operations.
- _ We prioritise the procurement of ecolabel-certified products.
- _ Our electricity supply is sourced entirely from renewable energy.
- _ Our staff receives dedicated training in environmentally responsible and resource-efficient practices.

Our commitment to sustainable development

- _ We place great value on collaboration with regional partners and prioritise local service providers and regional products wherever feasible.
- _ We actively promote work-life balance by accommodating family-friendly working hours for our staff.

Gerhard Stübe
Executive Management